

Annual Meeting

MayDOG

The Maynard Dog Owners Group, Inc.

September 17, 2009

Contact:
Lisa Lines, President
978-3310-DOG
www.maydog.org
lisa@maydog.org





Agenda



1. Welcome & Introductions (10 minutes)
2. Review Accomplishments and Annual Report (20 minutes)
 - a. Activities
 - b. Financials
3. Affirm Directors and Officers (5 minutes)
4. Discuss Goals and Priorities for 2009-2010 (15 minutes)
 - a. Dog park
 - b. Other activities
 - c. Financials
5. General Comments from Members and Associate Members (10 minutes)



Activities – Q4, 2008



Sept. 11, 2008:
Front page article in
the Beacon-Villager

1st general meeting:
Sept. 30, 2008

Meeting w/ Sally Bubier:
Oct. 28, 2008

Meeting w/ town administrator:
Dec. 9, 2008

Set up website, mailing list

Logo designed by Jeff Venier

October

November

December

Incorporated Sept. 17, 2008

Set up bank accounts,
recruited acting board
members and officers

Applied for 501(c)(3) nonprofit status

Participated in
PetSource Monster
Bark:
Oct. 25, 2008

Participated in
Town-Wide Clean-up:
Nov. 8, 2008

Participated in Maynard
Holiday Parade:
Dec. 7, 2008

Gathered >500 petition signatures in <60 days



Activities – Q1, 2009



Submitted draft proposal to town administrator:

Jan. 15, 2009

Set up iGive program

Met w/ Kate Hogan:

Feb. 6, 2009

Met w/ Maynard BoS:

Mar. 24, 2009

January

February

March

Received 501(c)(3) nonprofit determination letter:

Feb. 17, 2009

Volunteer meetings held to organize for events in May



Activities – Q2, 2009



Set up MayDOG Walking Group

Held off-leash dog behavior workshop:
May 3, 2009

Participated in Whisker Walk, Lancaster (benefit for Sterling Animal Shelter):
June 7, 2009

April

May

June

Pro-solar farm editorial published in Beacon-Villager:
Apr. 18, 2009

Mailed postcards to every registered dog-owning household in Maynard:
Apr. 27, 2009

Participated in Pet Fair Extravaganza, Waltham (benefit for Buddy Dog):
May 9, 2009

Participated in Paws in the Park, Lincoln (benefit for Save a Dog):
May 31, 2009



Activities – Q3, 2009



First annual
Dog-Friendly Business
Award

MayDOG Annual Meeting:
Sept. 17, 2009

Kids & K-9s Play Safely Workshop:
August 1, 2009

July

August

September

Article about MayDOG on
front page of Boston *Globe*
Metro West section:
July 23, 2009

Donation of pet oxygen
masks to Maynard Fire
Department:
Aug. 12, 2009

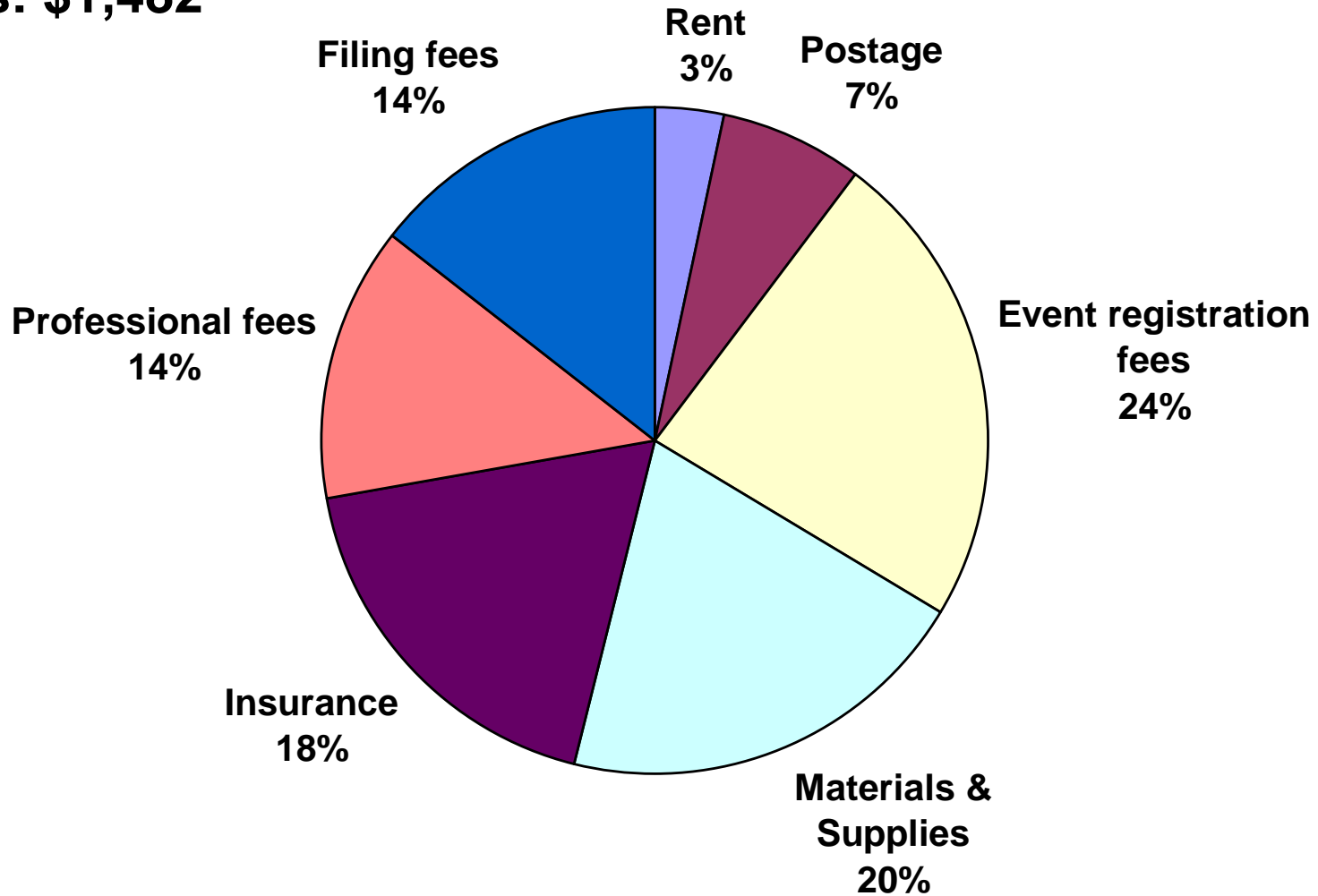


Financials

(As of Aug. 31, 2009)



Expenses: \$1,482



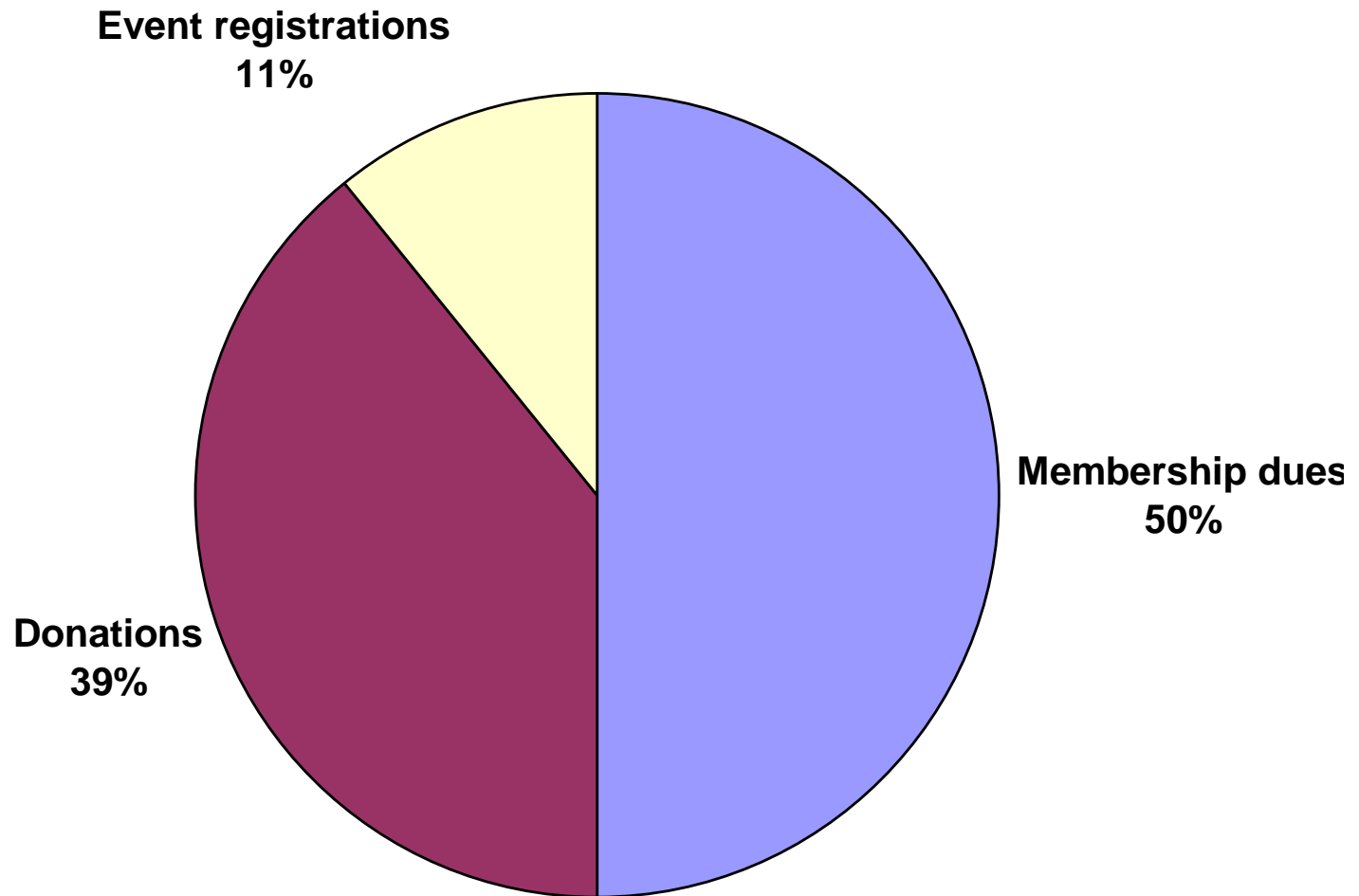


Financials

(As of Aug. 31, 2009)



Income: \$1,803





Officers and Directors 2009-2010



- President Lisa Lines
- Vice President Mark Genest
- Secretary Open
- Treasurer Joannie Gray
- Publicity Tumeria Langlois
- Directors Fred Levy
Bonnie Winokar
Eric Zeller



Priorities and Goals: Dog Park



- Request for another meeting with the BOS re: the dog park was denied
- What now?
 - Letter/email writing campaign?
 - Letters to Beacon
 - Letters to Selectmen
 - Personal discussions one-on-one with BOS members?
 - Town meeting article?
 - Other approaches?



Priorities and Goals: Activities



1. Work with PetSource to hold Monster Bark event in October
2. Continue holding bimonthly MayDOG Walks (take a break in Dec. – Mar.)
3. Free lecture: “Everything Puppy” (December)
4. Hold “fun-raising” event in May – K9-5K?
5. Dog-Friendly Business Awards next summer



Priorities and Goals: Financials



- Insurance: $\$90 \times 12 = \1080
- Goals for income:
 - 25 new family/individual members + 5 new business members + 5 new sustaining members = \$1500
 - Additional \$2000 from event registrations, raffle tickets, merchandise, etc.

- Open discussion
 - Questions, comments?